

Advertising device on council and state-controlled roads

Advertising devices on council and state-controlled roads are managed by Sunshine Coast Council.

Sunshine Coast Council is committed to providing a well-managed region that promotes and attracts visitors while ensuring a safe and healthy environment.

Illegal advertising devices placed on public land create an unsightly environment and pose a risk to motorists by slowing down traffic and distracting drivers.

Where can I place an advertising device?

The parameters for placing a movable advertising device vary depending on the type of device. These parameters apply to movable signage placed on public and private land.

The conditions are self-assessable and can be found in the 'Movable advertising devices information pack' which is available on council's website under *Home > Council > Local Laws Overview > Managing Roadsides*

There are a number of self-assessable devices which do not require approval from council provided they meet the parameters outlined in the local law.

Please note that permanent signage placed on private land may be subject to development approval. The Development Services Team can be contacted on 5475 PLAN.

Alternatively you can contact council via our website, email or phone.

What is an illegal advertising device?

An illegal advertising device is a sign placed without meeting the appropriate conditions or without an approval.

How do I report an illegal advertising device?

You can report illegal advertising devices online, via email or phone.

When you contact us with your request please ensure you have the following information: a description of the advertisement including the name of the business. We will also need the specific location of the advertisement to assist us in locating it for investigation.

What will council do about an illegal advertising device placed on a road?

Advertising devices are regulated by council's Response Services Officers under Local Law No. 1 (Administration) 2011. The advertising device will be checked against the parameters outlined in the 'Movable advertising devices information pack'

If the device does not meet the parameters outlined in the local law the officer will contact the owner of the sign to discuss any areas of concern.

Council officers will work with the owner of the device to seek self-compliance, ongoing non-compliance of the local law may result in an on-the-spot fine as penalties apply.

For more information please contact Council via our website, email or phone.

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